



Building for Success Roadshow

PROGRAMME

Balancing Eyecare & Eyewear

Time	Subject	Speaker
12:30	Arrival and Registration (Exhibition Area)	
13:20	PTR Welcome	Nick Atkins & Phil Mullins
13:30	Keynote Address – Who do you think you are?	Andy Clark
14:15	This is me (and my practice)...	Mark Holloway* Michelle Beach* Gerard Fernandes*
15:15	Tea Break (Exhibition Area)	
16:00	Delivering the experience...	Dean Waugh
16.30 Parallel Business Sessions	Understanding your Practice Archetype	Andy Clark
	Seeing the hearing opportunity	Ryan Leighton
	Training & Development: The key to retaining staff	Lindsey Small
17:30	Buffet (Exhibition Area)	
18.45 Parallel CET Sessions	Handle with Care (3-points)	Alcon
	The Glaucoma OCT Safari (3-points)	Heidelberg
	Myopia Management in Everyday Practice (3-points)	CooperVision
19:45	Balancing Eyecare & Eyewear Roundtable Discussion	Chair: Nick Atkins
20:25	Closing remarks	Nick Atkins & Phil Mullins
20:30	CLOSE	

* Dependent on venue