



Independents Day

8 JULY 2024

Unlocking your Practices Dry Eye Potential

PROGRAMME

Time	Subject	Speaker
08:15	Arrival and Registration (Exhibition Area)	
09:00	Welcome and Introduction Staining and counting to ten isn't good enough...	Nick Atkins Andy Clark
09:15	The do's and don'ts of specialising in dry eye	Dr. Trusit Dave
09:45	Providing dry eye services without business discomfort	Nick Black
10:15	Title Sponsor Session	XEYEX
10:30	Coffee Break (Exhibition Area)	
11:10	Headline Sponsor Session	Optos
11:20	Strategies essential to the success of our dry eye practice	Sharon Flora Dermot Keogh Purvi Thomson Beth Ralph
12:30	Headline Sponsor Session	Positive Impact
12:40	Lunch (Exhibition Area)	
14:00	Unlocking your practice's dry eye potential	Andy Clark
14:30	Headline Sponsor Session	Bausch + Lomb
14:45	Cosmetometry: The natural development of dry eye management?	Craig Wilcox
15:15	Headline Sponsor Session	Topcon
15:25	Tea Break (Exhibition Area)	
16:00	Sponsor Session	Practice Building
16:10	Craig & Trusit's excellent (dry eye) adventure!	Trusit Dave Craig McArthur
16:40	Panel Discussion	All speakers
17:00	Summing up and action points	Andy Clark Nick Atkins
17:10	CLOSE	